

DUPLICATE

## INVOICE



www.thewmurchannel.com

**WMUR**  
**100 South Commercial Street**  
**Manchester, NH 03101**  
**Main: (603)669-9999**  
**Billing: (781)433-4283**

Billing Address:

**SRCP Media Inc**  
**Attention: Accounts Payable**  
**201 North Union Street**  
**Ste 200**  
**Alexandria, VA 22314**

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
949585-1	09/23/12	September 2012	08/27/12 - 09/17/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Guinta/R/Congress	Tue-Mon week	163

Flight Dates	Order #	Alt Order #
09/11/12 - 09/17/12	949585	WOC10033370

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	30	60

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/11/12	09/17/12	5a Daybreak	5-6a	MTWTF--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/11/12	09/17/12	MTWTF--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	09/11/12	5:29 AM	5a Daybreak	5-6a	:30	FG12TV02H	\$350.00 NM
3	WMUR	W	09/12/12	5:54 AM	5a Daybreak	5-6a	:30	FG12TV02H	\$350.00 NM
4	WMUR	Th	09/13/12	5:15 AM	5a Daybreak	5-6a	:30	FG12TV02H	\$350.00 NM
5	WMUR	F	09/14/12	5:42 AM	5a Daybreak	5-6a	:30	FG12TV02H	\$350.00 NM
2	WMUR	M	09/17/12	5:09 AM	5a Daybreak	5-6a	:30	FG12TV02H	\$350.00 NM
2	09/11/12	09/17/12	6a Daybreak	6-7a	MTWTF--	:30	5	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/11/12	09/17/12	MTWTF--	5	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMUR	Tu	09/11/12	6:28 AM	6a Daybreak	6-7a	:30	FG12TV02H	\$700.00 NM
4	WMUR	W	09/12/12	6:24 AM	6a Daybreak	6-7a	:30	FG12TV02H	\$700.00 NM
1	WMUR	Th	09/13/12	6:14 AM	6a Daybreak	6-7a	:30	FG12TV02H	\$700.00 NM
5	WMUR	F	09/14/12	6:28 AM	6a Daybreak	6-7a	:30	FG12TV02H	\$700.00 NM
2	WMUR	M	09/17/12	6:28 AM	6a Daybreak	6-7a	:30	FG12TV02H	\$700.00 NM
3	09/11/12	09/17/12	Good Morning America	7-9a	MTWTF--	:30	5	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/11/12	09/17/12	MTWTF--	5	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Tu	09/11/12	7:29 AM	Good Morning America	7-9a	:30	FG12TV02H	\$550.00 NM
4	WMUR	W	09/12/12	7:49 AM	Good Morning America	7-9a	:30	FG12TV02H	\$550.00 NM
1	WMUR	Th	09/13/12	8:29 AM	Good Morning America	7-9a	:30	FG12TV02H	\$550.00 NM
5	WMUR	F	09/14/12	7:44 AM	Good Morning America	7-9a	:30	FG12TV02H	\$550.00 NM
3	WMUR	M	09/17/12	7:55 AM	Good Morning America	7-9a	:30	FG12TV02H	\$550.00 NM
4	09/11/12	09/17/12	KELLY& MICHAEL LIVE 9AM-10AM		MTWTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/11/12	09/17/12	MTWTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	09/11/12	9:41 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	FG12TV02H	\$350.00 NM



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949585-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Guinta/R/Congress	Tue-Mon week	163	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/11/12	09/17/12	KELLY& MICHAEL LIVE 19AM-10AM	11-12p	MTWTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURTh 09/13/12 9:58 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 FG12TV02H \$350.00 NM									
3 WMURF 09/14/12 9:38 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 FG12TV02H \$350.00 NM									
5	09/11/12	09/17/12	The View	11-12p	MTWTF--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/11/12 09/17/12 MTWTF-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 09/17/12 10:58 AM The View 11-12p :30 FG12TV02H \$350.00 NM									
6	09/11/12	09/17/12	News 9 at Noon	12-1230p	MTWTF--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/11/12 09/17/12 MTWTF-- 5 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURTu 09/11/12 12:12 PM News 9 at Noon 12-1230p :30 FG12TV02H \$350.00 NM									
4 WMURW 09/12/12 12:15 PM News 9 at Noon 12-1230p :30 FG12TV02H \$350.00 NM									
3 WMURTh 09/13/12 12:17 PM News 9 at Noon 12-1230p :30 FG12TV02H \$350.00 NM									
5 WMURF 09/14/12 12:11 PM News 9 at Noon 12-1230p :30 FG12TV02H \$350.00 NM									
1 WMURM 09/17/12 12:23 PM News 9 at Noon 12-1230p :30 FG12TV02H \$350.00 NM									
7	09/11/12	09/17/12	Who Wants to be a Millior	1230-1p	MTWTF--	:30	5	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/11/12 09/17/12 MTWTF-- 5 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURTu 09/11/12 12:48 PM Who Wants to be a Millionaire 1230-1p :30 FG12TV02H \$250.00 NM									
4 WMURW 09/12/12 12:40 PM Who Wants to be a Millionaire 1230-1p :30 FG12TV02H \$250.00 NM									
2 WMURTh 09/13/12 12:49 PM Who Wants to be a Millionaire 1230-1p :30 FG12TV02H \$250.00 NM									
5 WMURF 09/14/12 12:54 PM Who Wants to be a Millionaire 1230-1p :30 FG12TV02H \$250.00 NM									
1 WMURM 09/17/12 12:52 PM Who Wants to be a Millionaire 1230-1p :30 FG12TV02H \$250.00 NM									
8	09/11/12	09/17/12	News 9 at 5	5-6p	MTWTF--	:30	5	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/11/12 09/17/12 MTWTF-- 5 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURTu 09/11/12 5:43 PM News 9 at 5 5-6p :30 FG12TV02H \$700.00 NM									
1 WMURW 09/12/12 5:57 PM News 9 at 5 5-6p :30 FG12TV02H \$700.00 NM									
2 WMURTh 09/13/12 5:43 PM News 9 at 5 5-6p :30 FG12TV02H \$700.00 NM									
4 WMURF 09/14/12 5:24 PM News 9 at 5 5-6p :30 FG12TV02H \$700.00 NM									
5 WMURM 09/17/12 5:14 PM News 9 at 5 5-6p :30 FG12TV02H \$700.00 NM									
9	09/11/12	09/17/12	News 9 at 6	6-7p	MTWTF--	:30	5	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/11/12 09/17/12 MTWTF-- 5 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURTu 09/11/12 6:16 PM News 9 at 6 6-7p :30 FG12TV02H \$1,400.00 NM									
2 WMURW 09/12/12 6:14 PM News 9 at 6 6-7p :30 FG12TV02H \$1,400.00 NM									
5 WMURTh 09/13/12 6:12 PM News 9 at 6 6-7p :30 FG12TV02H \$1,400.00 NM									
4 WMURF 09/14/12 6:22 PM News 9 at 6 6-7p :30 FG12TV02H \$1,400.00 NM									
1 WMURM 09/17/12 6:27 PM News 9 at 6 6-7p :30 FG12TV02H \$1,400.00 NM									
10	09/11/12	09/17/12	Chronicle NH	7-730p	MTWTF--	:30	5	\$550.00	NM
Class of Time - Pre-emptible with notice									



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949585-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Guinta/R/Congress	Tue-Mon week	163	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	09/11/12	09/17/12	Chronicle NH Class of Time - Pre-emptible with notice	7-730p	MTWTF--	:30	5	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 MTWTF-- 5 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMUR Tu 09/11/12 7:13 PM Chronicle NH 7-730p :30 FG12TV02H \$550.00 NM									
1 WMUR W 09/12/12 7:28 PM Chronicle NH 7-730p :30 FG12TV02H \$550.00 NM									
2 WMUR Th 09/13/12 7:28 PM Chronicle NH 7-730p :30 FG12TV02H \$550.00 NM									
4 WMUR F 09/14/12 7:10 PM Chronicle NH 7-730p :30 FG12TV02H \$550.00 NM									
5 WMUR M 09/17/12 7:24 PM Chronicle NH 7-730p :30 FG12TV02H \$550.00 NM									
11	09/11/12	09/17/12	Inside Edition Class of Time - Pre-emptible with notice	730-8	MTWTF--	:30	5	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 MTWTF-- 5 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMUR Tu 09/11/12 Inside Edition 730-8 :00 <del>\$700.00</del> NM									
See MG 11.6									
1 WMUR W 09/12/12 Inside Edition 730-8 :00 <del>\$700.00</del> NM									
See MG 11.7, 11.8, 11.9									
7 WMUR W 09/12/12 7:51 PM INSIDE EDITION AC 730-8p :30 FG12TV02H \$700.00 NM									
MG for 11.2, 11.5, 11.1									
6 WMUR W 09/12/12 7:58 PM INSIDE EDITION AC 730-8p :30 FG12TV02H \$700.00 NM									
MG for 11.4 09/11									
5 WMUR Th 09/13/12 Inside Edition 730-8 :00 <del>\$700.00</del> NM									
See MG 11.7, 11.8, 11.9									
9 WMUR Th 09/13/12 7:55 PM INSIDE EDITION AC 730-8p :30 FG12TV02H \$700.00 NM									
MG for 11.2, 11.5, 11.1									
2 WMUR F 09/14/12 Inside Edition 730-8 :00 <del>\$700.00</del> NM									
See MG 11.7, 11.8, 11.9									
8 WMUR F 09/14/12 7:56 PM INSIDE EDITION AC 730-8p :30 FG12TV02H \$700.00 NM									
MG for 11.2, 11.5, 11.1									
3 WMUR M 09/17/12 Inside Edition 730-8 :00 <del>\$700.00</del> NM									
See MG 11.10									
10 WMUR M 09/17/12 7:59 PM INSIDE EDITION AC 730-8p :30 FG12TV02H \$700.00 NM									
MG for 11.3 09/17									
12	09/11/12	09/17/12	News 9 at 11 Class of Time - Pre-emptible with notice	11-11:35p	MTWTFSS	:30	7	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 MTWTFSS 7 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMUR Tu 09/11/12 11:23 PM News 9 at 11 11-11:35p :30 FG12TV02H \$1,100.00 NM									
3 WMUR W 09/12/12 11:29 PM News 9 at 11 11-11:35p :30 FG12TV02H \$1,100.00 NM									
6 WMUR Th 09/13/12 11:29 PM News 9 at 11 11-11:35p :30 FG12TV02H \$1,100.00 NM									
7 WMUR F 09/14/12 11:17 PM News 9 at 11 11-11:35p :30 FG12TV02H \$1,100.00 NM									
5 WMUR Sa 09/15/12 12:13 AM News 9 at 11 11-11:35p :30 FG12TV02H \$1,100.00 NM									
LR - Football									
1 WMUR Su 09/16/12 11:13 PM News 9 at 11 11-11:35p :30 FG12TV02H \$1,100.00 NM									
4 WMUR M 09/17/12 11:34 PM News 9 at 11 11-11:35p :30 FG12TV02H \$1,100.00 NM									
13	09/11/12	09/17/12	Nightline Class of Time - Fixed Non Pre-emptible	1135p-1206a	-TWTF--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -TWTF-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR W 09/12/12 11:56 PM Nightline 1135p-1206a :30 FG12TV02H \$500.00 NM									
5 WMUR Th 09/13/12 11:45 PM Nightline 1135p-1206a :30 FG12TV02H \$500.00 NM									



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Advertiser	Product	Estimate Number	
Guinta/R/Congress	Tue-Mon week	163	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/11/12	09/17/12	Good Morning America	7-9a	MTWTF--	:30	5	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/11/12	09/17/12	MTWTF--	5	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WMUR	Tu	09/11/12	8:29 AM	Good Morning America	7-9a	:30	FG12TV02H	\$550.00 NM
4	WMUR	W	09/12/12	8:46 AM	Good Morning America	7-9a	:30	FG12TV02H	\$550.00 NM
2	WMUR	Th	09/13/12	8:55 AM	Good Morning America	7-9a	:30	FG12TV02H	\$550.00 NM
3	WMUR	F	09/14/12		Good Morning America	7-9a	:00		<del>\$550.00</del> NM
Credited technical difficulty									
1	WMUR	M	09/17/12	8:46 AM	Good Morning America	7-9a	:30	FG12TV02H	\$550.00 NM
15	09/11/12	09/17/12	KELLY & MICHAEL LIVE	9AM-10AM	MTWTF--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/11/12	09/17/12	MTWTF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Tu	09/11/12	9:19 AM	KELLY & MICHAEL LIVE DAY	9AM-10AM	:30	FG12TV02H	\$350.00 NM
1	WMUR	Th	09/13/12	9:36 AM	KELLY & MICHAEL LIVE DAY	9AM-10AM	:30	FG12TV02H	\$350.00 NM
16	09/11/12	09/17/12	News 9 at 5	5-6p	MTWTF--	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/11/12	09/17/12	MTWTF--	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	09/12/12	5:27 PM	News 9 at 5	5-6p	:30	FG12TV02H	\$700.00 NM
<u>Total Spots</u>							<b>65</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$41,450.00</b>
<u>Agency Commission</u>	<b>\$6,217.50</b>
<u>Net Amount Due</u>	<b>\$35,232.50</b>